



CREATIVE MEDIA **FUNDAMENTALS**

ADDING TEXT TO YOUR PHOTOS WITH PHONTO



CMF023

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PHONTO INTRO

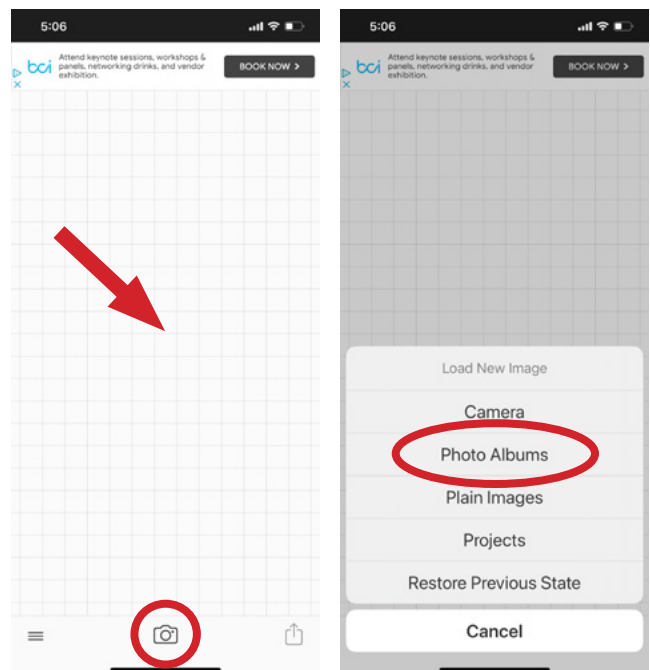
- Phonto is a free app from that can be downloaded onto your iPhone and iPad via Apple's App store, or to Android devices via Google's play store.
- It's an easy-to use-app that gives you a large variety of text options and styles to choose from: hundreds of fonts are available to you right away, and you can also add your own fonts later.
- There is also a large assortment of stickers you can add (such as stars and hearts) that can be placed in various colors and angles.
- You can customize the text color, size, gradient, stroke, shadow, and background color, as well as the rotation, spacing, and curve of the words.



OPEN IMAGE

Tap on the app's icon (shown above right) to launch Phonto. When Phonto opens, you will see a blank screen with a camera icon at the bottom. Touch on the camera or anywhere on the blank screen to load an image.

You can take a photo with your camera, load your own photo (Photo Albums), or start working on a plain image provided by Phonto. You can also load a project you have worked on and saved, or restore your previous editing session.

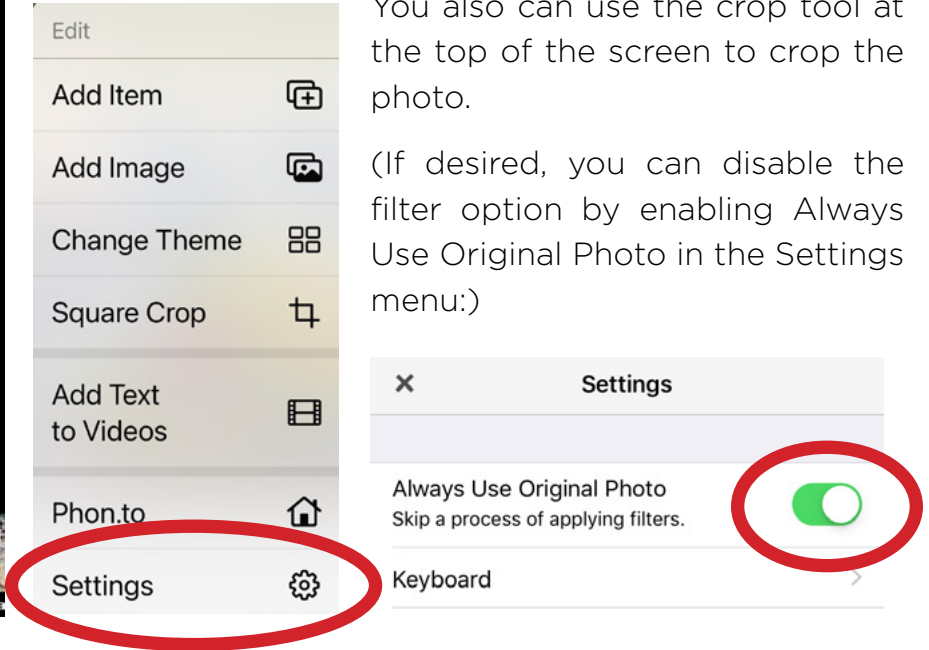




When your photo loads, you will be prompted to add a filter to your image. Choose a filter (or not) and then tap Done.

You also can use the crop tool at the top of the screen to crop the photo.

(If desired, you can disable the filter option by enabling Always Use Original Photo in the Settings menu:)

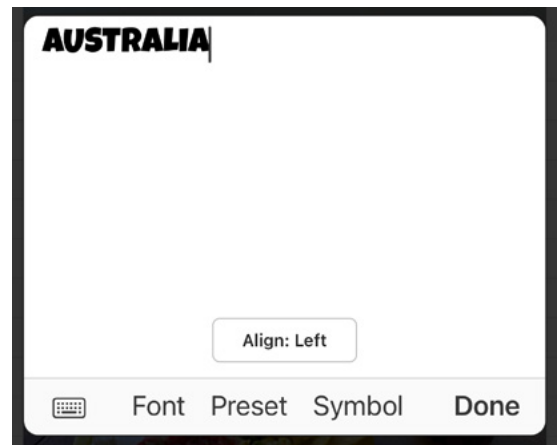
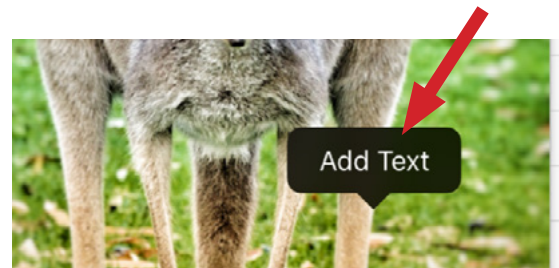


ADDING TEXT

Tap anywhere in the photo and you will see the Add Text box. Tap it to type in your text.

In this window, you can choose your Font style, add some standard Preset text, or add a Symbol. You can also tap Align to toggle the alignment, or tap the keyboard to preview how each letter will look in that font.

Click Done and the text will be added to your image. Then, you can simply tap, hold and drag the text to position it where you want it on the image.



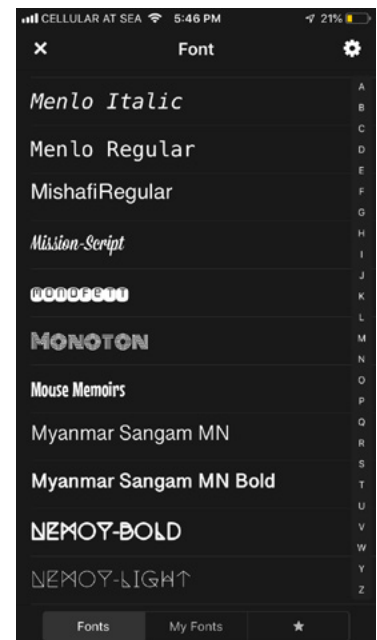
EDITING AND FORMATTING TEXT

TAP THE TEXT TO ACCESS THE EDITING AND FORMATTING OPTIONS:

Swipe left to get the Curve and Delete options (shown in photo, below right):



- Tapping Text allows you to edit the typed words
- Selecting Font allows you to choose from hundreds of different fonts for your text (see photo on right)
- Tapping on Style gives you options to change the colors of the text, its stroke and background – as well as add a shadow, change spacing and add an underline style (detailed in next section)
- Size allows you to increase or decrease text size, using the slider or the + and - buttons
- Similarly, use the slider or buttons to angle or rotate the text using Tilt
- Move lets you fine tune the text position using arrows, as well as center it, or choose from preset Layout placements
- Curve allows you to curve the text
- 3D and Erase are functions available with the Text Style Kit upgrade
- The garbage can icon will let you remove the selected text
- The double-box icon will let you duplicate the selected text

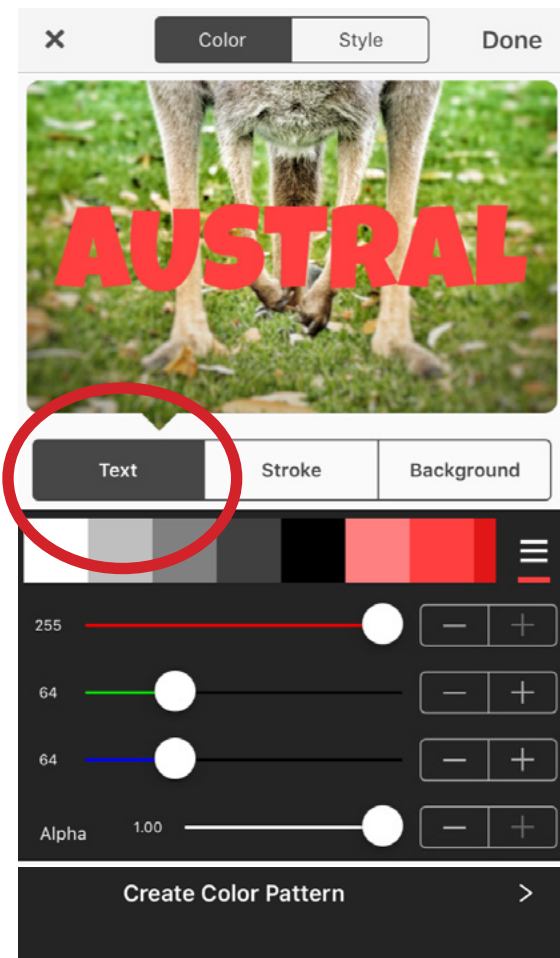
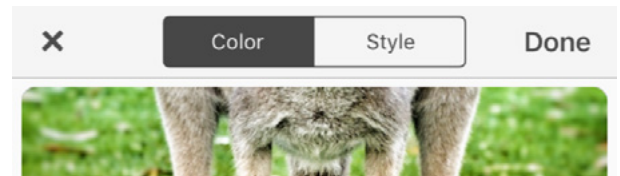


STYLE OPTIONS

COLOR AND STYLE TOOLS:

When you tap on Style, there are two tabs at the top: Color and Style.

- **Color** allows you to change the color, transparency, background color, and stroke of the text.
- **Style** allows you to add a shadow, change the spacing between the lines and the characters, and gives you various underlining options.



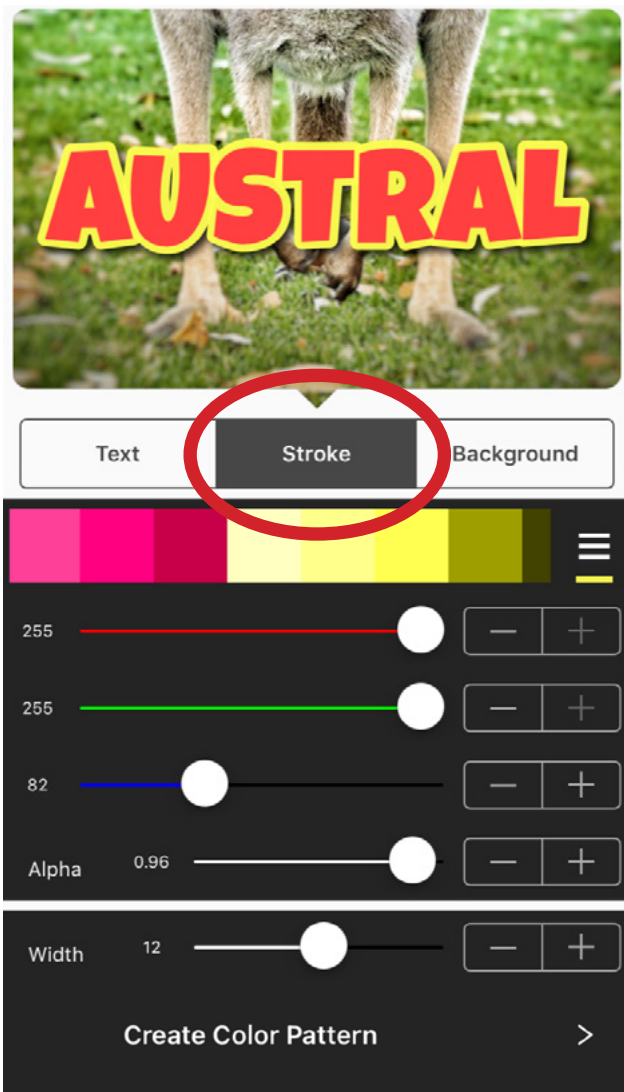
In the top COLOR tab, choose from three tabs under the photo: Text, Stroke or Background. In all three tabs, there are three ways to select your color:

- Choose one of the preset color swatches shown (swipe left for more options);
- Create your own color by moving the three sliders;
- Fine-tune the color using the + and - keys.

In all tabs, the Alpha slider controls the level of transparency.

Under the Text tab, you choose the color of your text (using one of the three methods described above).

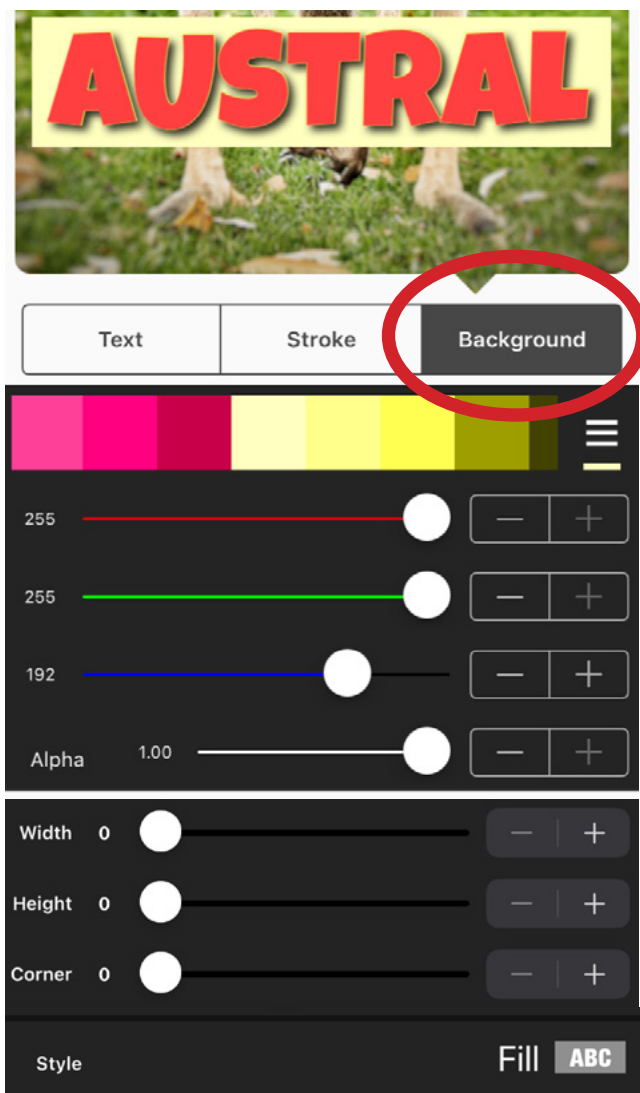
(You can create a text color pattern by clicking the arrow at the bottom right. You can choose a preset pattern, create your own, choose a gradient, and make the individual words or letters different colors.)



Under the **Stroke** tab, you choose the color, width and transparency of a stroke around the outside edges of your text.

Use the Width slider or -/+ buttons at the bottom to make the stroke thicker or thinner.

You can also use the Create Color Pattern menu to customize the color pattern, gradient and transparency of the stroke.

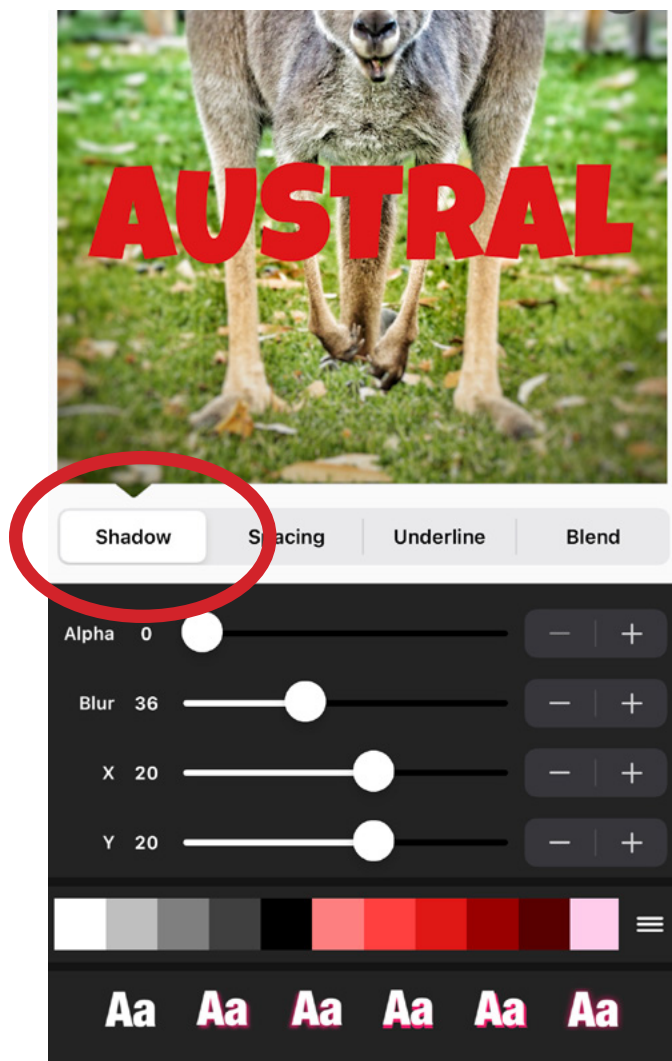


Under the **Background** tab, you can choose a solid color to use as a background to the text.

Use the sliders or -/+ buttons at the bottom to change the width and height of the background color, and to round the corners.

You can also access the Style menu at the bottom right to cut the letters out of the background, and change its shape.

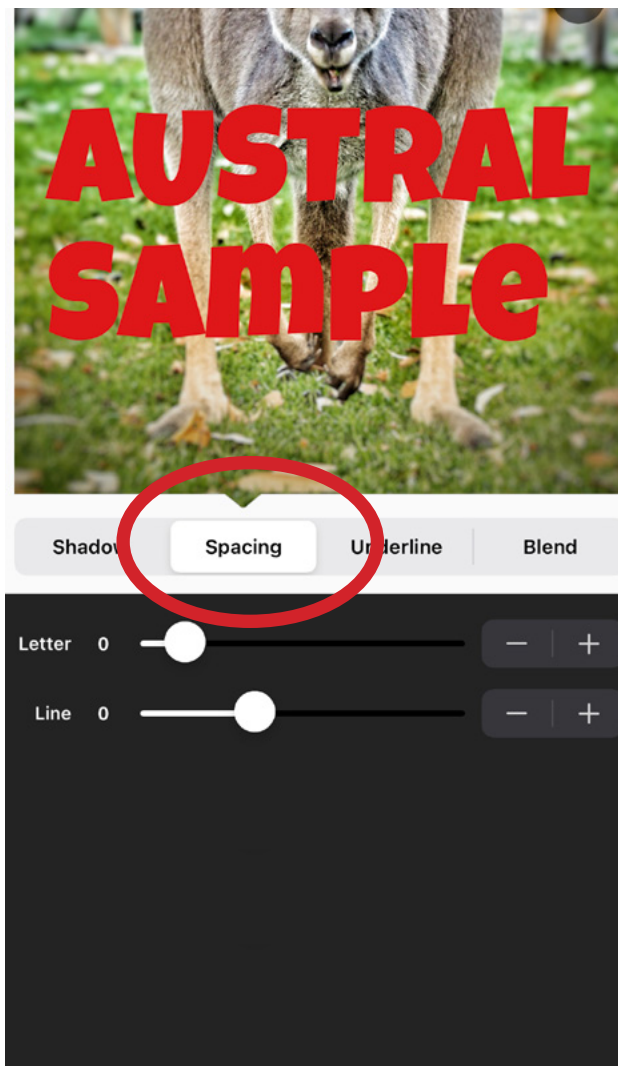
In the top **STYLE** tab, choose from four tabs under the photo: Shadow, Spacing Underline or Blend.



Under the **Shadow** tab, you can choose a color and preset style for your text.

You can change the shadow's transparency (Alpha) and amount of Blur.

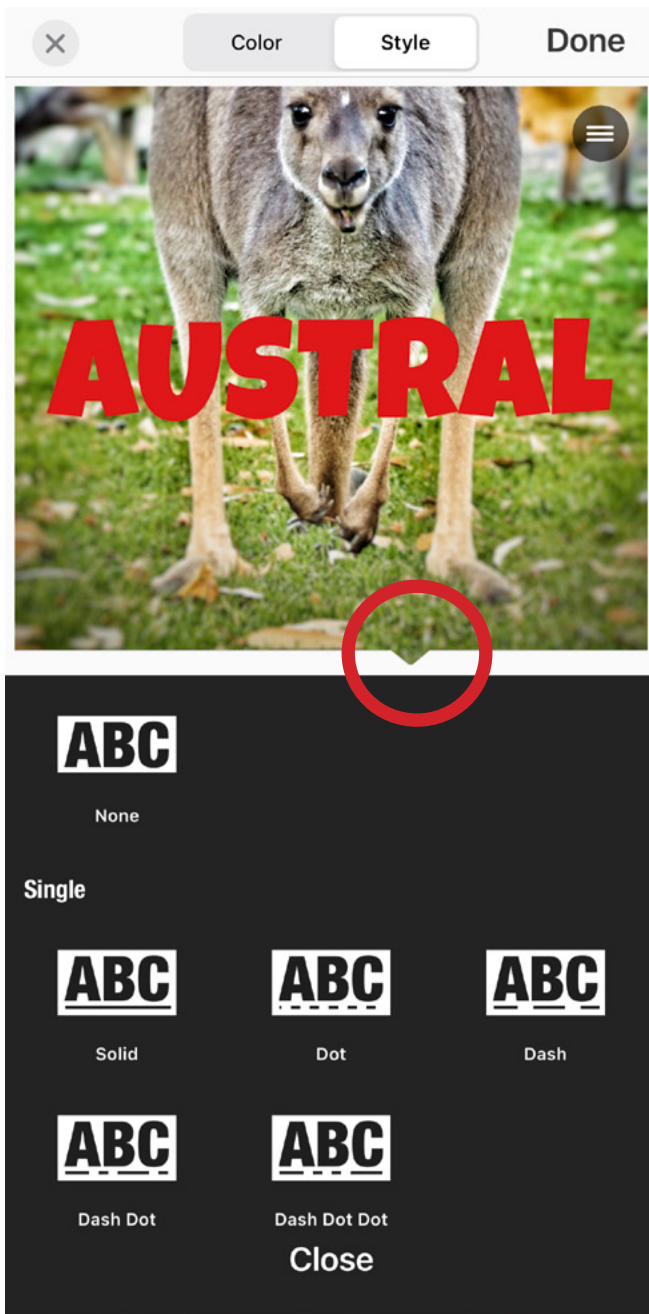
Use the X and Y sliders or -/+ buttons to change the direction and size of the shadow.



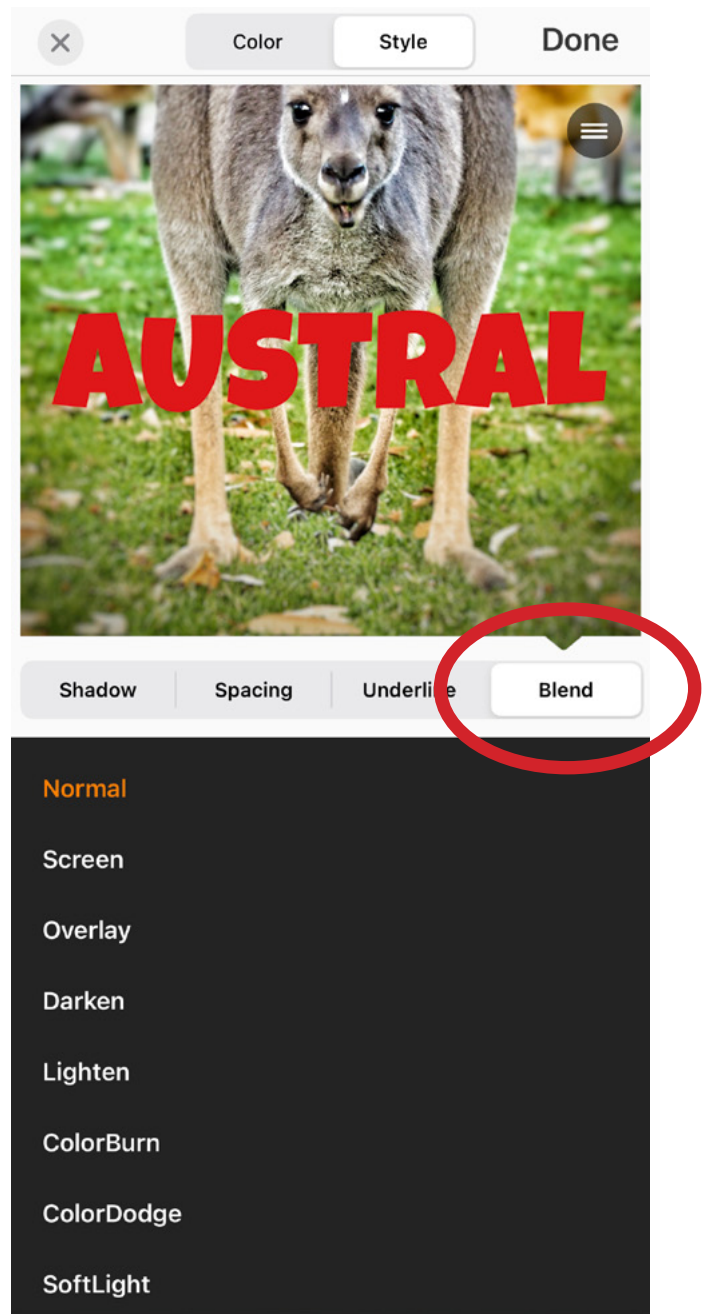
Under the **Spacing** tab, use the sliders or -/+ buttons to change the spacing for Letter and Line.

Letter changes the spacing between the individual letters.

Line changes the spacing between each separate line of text.



Under the **Underline** tab, you can choose from a variety of different underlining styles.



Under the **Blend** tab, you can choose from a variety of different ways to blend the text in with the background.

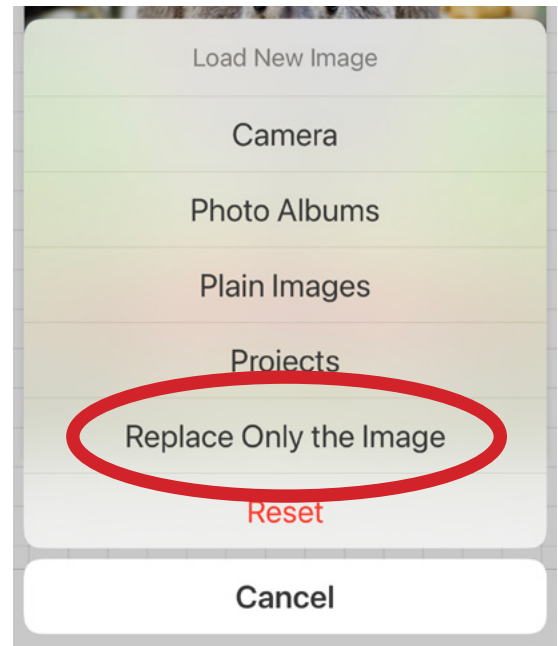
SAVE OR SHARE IMAGE

If you want to keep your text edits and replace just the background image, you can do so by tapping the camera icon and choosing Replace Only the Image.

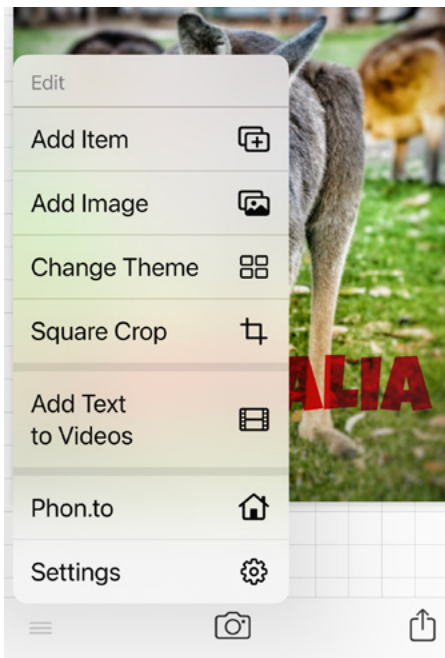
When you are done, tap the share icon at bottom right of screen to open the Photo Save and Share window. Choose Save Image to save the finished image to the camera roll on your device.

You can also share the photo in other apps, like Message, Email, Facebook, etc.

If you are not done, you can save your project and continue to work on it later.



ADDITIONAL FUNCTIONS



Tapping on the three lines at the bottom left of any image will bring up more options:

- Add Item: add graphic elements such as a thought bubble, shape, placard, symbol or sticker
- Add Image: add images to your photo, inside shapes, symbols or letters
- Change Theme: add a color scheme, filter or graphic look to the overall photo (some must be purchased)
- Square Crop your photo