



CREATIVE MEDIA **FUNDAMENTALS**

VIDEO EDITING WITH APPLE CLIPS



CMF026

VIDEO EDITING WITH CLIPS

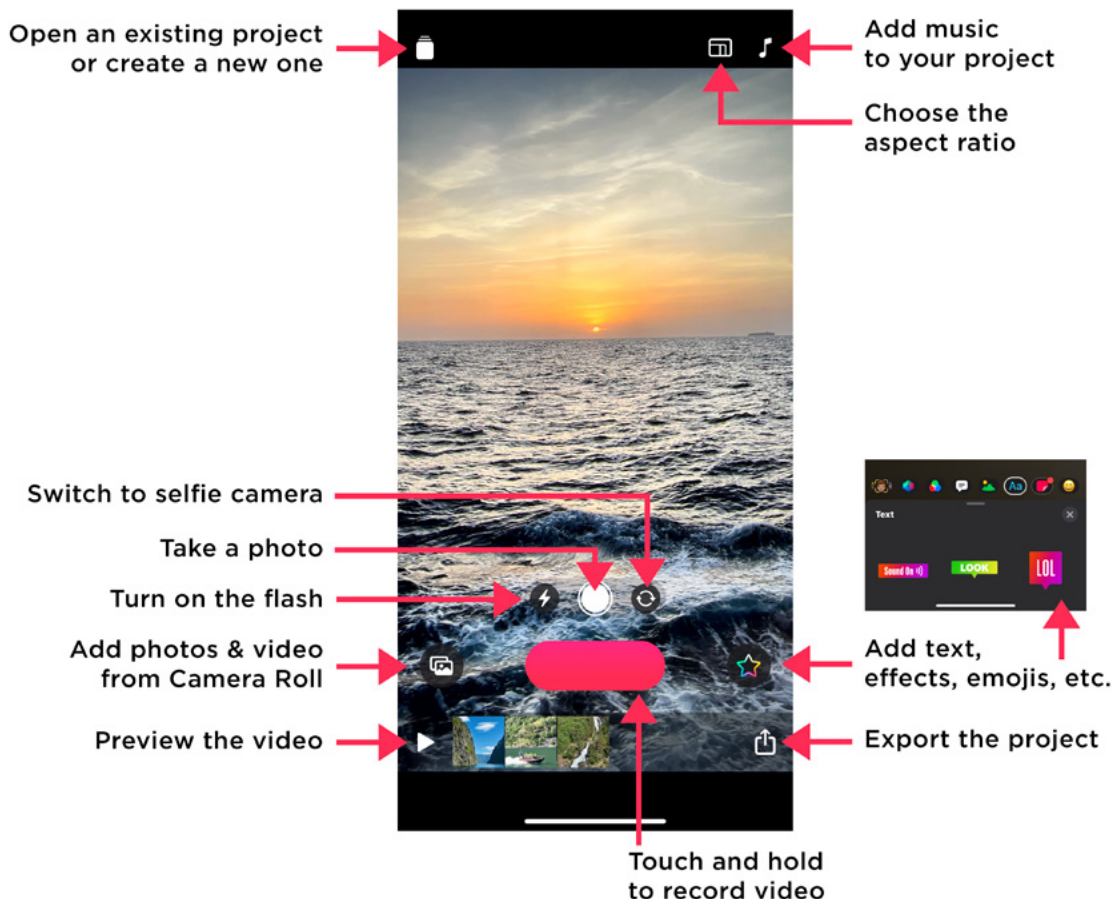
INTRODUCTION

Are you scrolling through your photo library, wishing you could combine your memories into a fun video? Apple Clips is a great app for simple video editing; it's free, doesn't put watermarks on your videos, and it's easy to understand. Now, you can make fun videos to share with friends and family via text, email, or social media. Experiment with vertical and horizontal videos, immersive camera effects, artistic filters, dynamic music, animated text, emoji, stickers, and more. Clips works with iPhone, iPad, or iPod Touch. You're ready to begin once you download the Apple Clips app from the App Store.



To get started, download [Clips](#) from the App Store. 

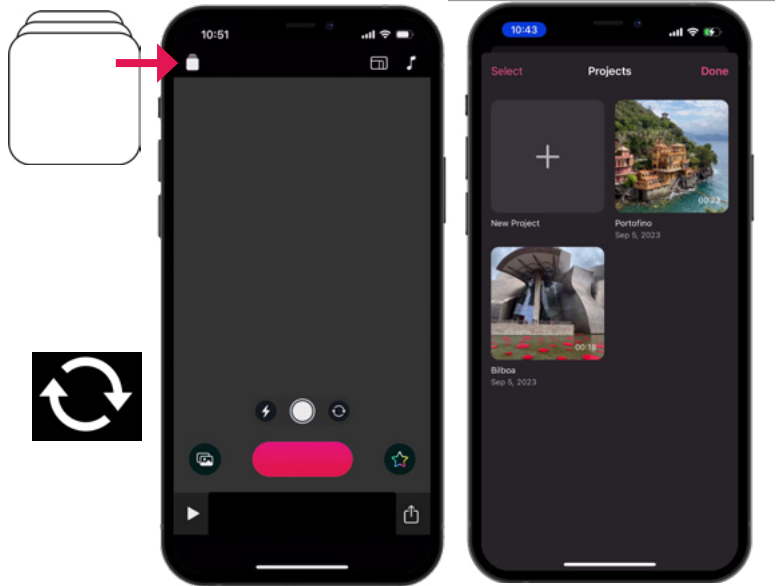
Once you open the app, the main screen has easy-to-use tools and features.



RECORDING VIDEO IN THE CLIPS APP

The Clips app helps you instantly record videos and take photos. Open the Clips App on your iOS Device (iPhone, iPad, or iPod Touch). Tap the Projects icon in the upper-left corner of the screen. Then tap **New Project**.



To switch between the front-facing camera and the back camera, tap the “switch camera” icon.



TAKE PHOTOS IN THE CLIPS APP

Capture a photo within the Clips app and instantly add it to your video project timeline. It does require two steps.

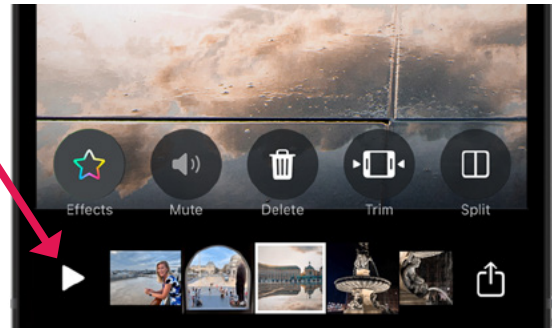


1. Tap and hold the **Shutter** icon (white circle) until the image appears on the screen. Tap the **X** in the upper-left corner to discard the image. 
2. Or tap and hold **Record** to add the selected photo to your timeline. Hold the **Record** button for the length of time you want the photo to appear in your video. Two to three seconds is a good rule of thumb. 

PLAY THE VIDEO

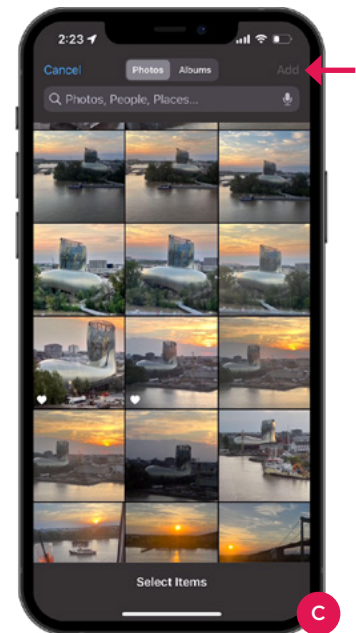
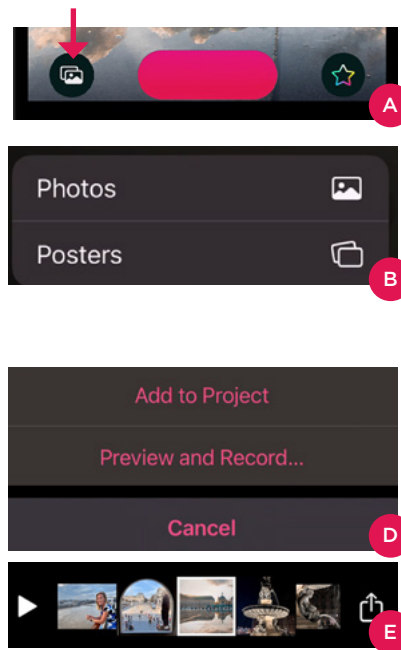
To watch the clips you recorded for your project, tap the **Play** button in the timeline at the bottom of the screen. The clips play in the order you recorded the clips.

Note: You can have only one project open at a time. As you add content to a project, the collection of clips grows in the timeline.



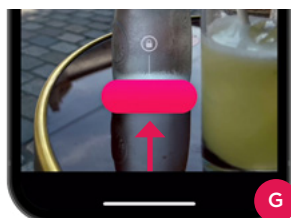
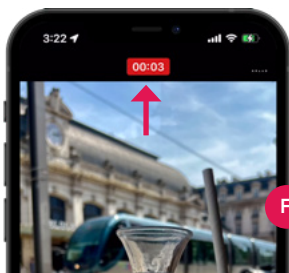
ADD PHOTOS AND VIDEOS FROM YOUR LIBRARY

Tap the Library icon to add existing photos or videos from the Photos app (A). Tap Photos (B). Your photo and video library appears. Tap a photo or multiple photos and videos. Tap **Add** (C).



Tap **Add to Project** (D) to add a photo or video. The photo length in the timeline defaults to 3-seconds.

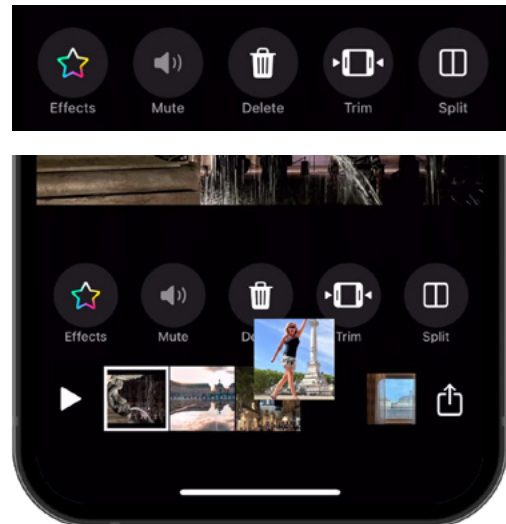
New videos and photos appear in the timeline after the previous clip (E).



The **Preview and Record** option allows you to preview the clip and record the exact length of time the clip plays in the timeline. The red timecode (F) advances at the top of your image as you hold the Record button (G).

EDIT YOUR CLIPS

Here's how to move, duplicate, and delete clips in the Clips app. First, you must play the video you've assembled to see where you want to make changes. After you select a clip in your video, swipe left and right to view tools you can use to edit the clip.

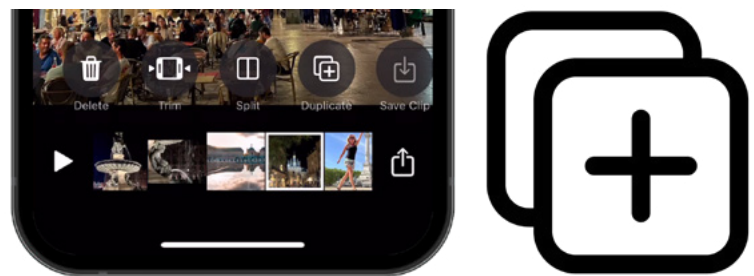


REARRANGE YOUR CLIPS

To move a clip, tap and hold it, then drag and drop it to another location in your timeline.

DUPLICATE A CLIP

To duplicate a clip, tap the clip and then tap **Duplicate** (box with a plus sign).



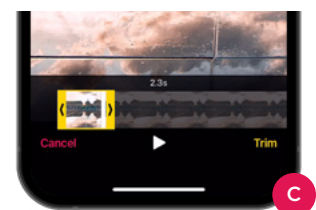
TRIM A CLIP

You can refine your video by trimming clips to change which part of a clip is shown and how long it plays on the timeline.



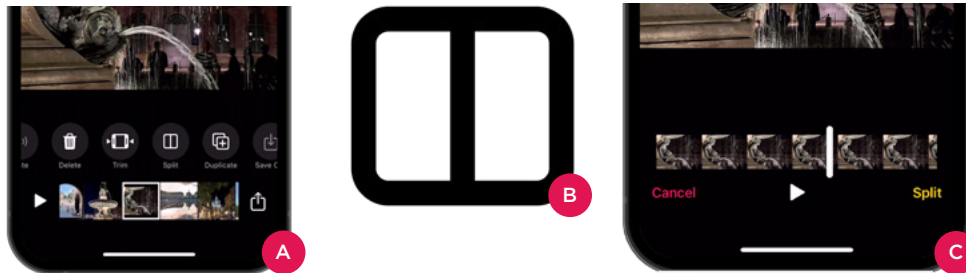
With a video open in the Clips app, tap a clip (A). Tap **Trim** (B).

Drag the start and end markers to set the beginning and end of the clip. Yellow handles appear as you drag over the clip. Tap **Trim** on the lower right of the screen (C).



SPLIT A CLIP

You can also shorten clips by splitting them. Tap a clip. **(A)** Tap the **Split** button **(B)**. Drag the playhead to where you want to split the clip, then tap **Split** **(C)**.



MUTE AUDIO IN A CLIP

To mute a video clip's audio, tap the clip and then select **Mute**.



DELETE A CLIP

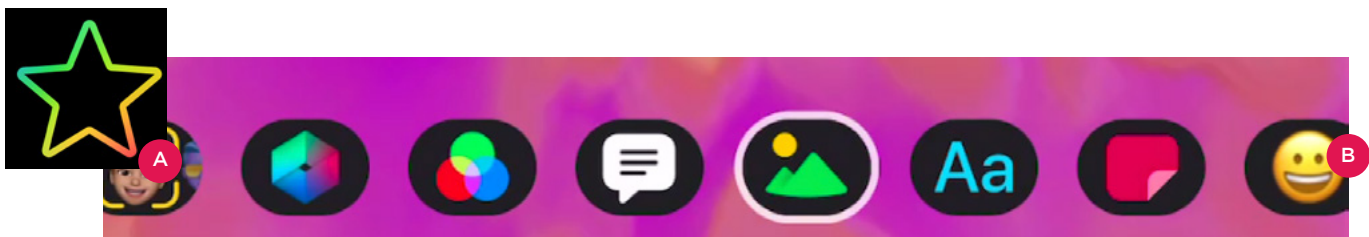
To delete a clip, tap it, and then select **Delete** in the toolbar.



ADD EFFECTS

From filters, labels, stickers, to emojis, and memojis - the Clips app has tons of fun effects to play with. Some effects can be added to any photo or video clip in your project, while others are for live video recording. Here's how to add effects to your clips:

First, tap on the **Effects** (rainbow star) **(A)**. Next, eight different effect options appear across the screen. You have so much to choose from **(B)**! Tap on each one and experiment.



Memojis A Memoji is a fully customized avatar that you can create to mimic your personality and mood.

AR Spaces With AR Spaces, you can transform your environment by recording your clip with colorful animated lighting and fun visual effects that map to the contours of your space. First scan your space with a compatible iPhone or iPad Pro. As you record, the effects interact seamlessly with items in your environment.

Filters Filters allow you to apply special effects to your photos or videos. These include an array of color, tone and contrast treatments.

Live titles Live Titles are animated titles you create with your voice, in a style you choose. As you speak, text appears on the video. You can include the sound of your voice along with the Live Title, or you can mute your voice.

Scenes You can record Selfie Scenes that place you in immersive 360-degree environments like beautifully animated landscapes, movie sets, and abstract art. Some Selfie Scenes include ambient audio.

Text The Text option will allow you to choose from an array of graphics in which to place your own custom text.

Animated Stickers These are basically graphics that move (or animate), which can be placed over a photo or video in your project.

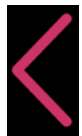
Emojis/Memoji Stickers A way to show off your playful side is with Memoji stickers, and static cartoon images that you can use in texts, emails, or other apps.

ADD MUSIC

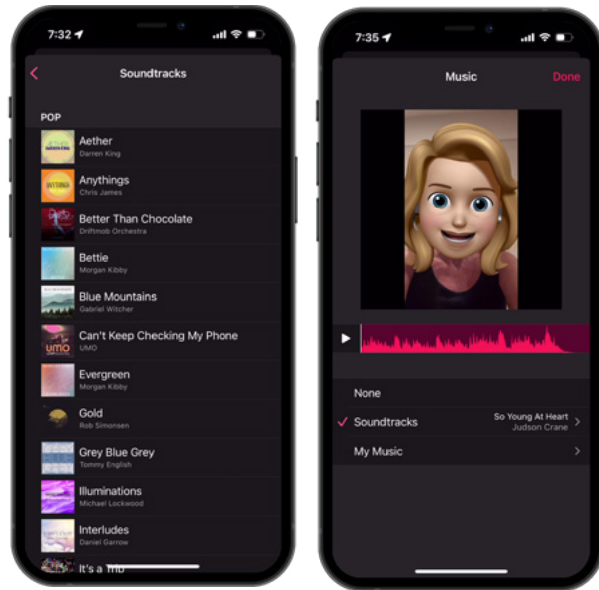
With a video open in the Clips app, tap the musical note icon at the top right.



I suggest choosing Soundtracks. You can use the Soundtracks music included with Apple Software, on a royalty-free basis to create original music compositions or audio projects. You can choose **My Music** via iTunes to share videos privately only. iTunes music is not licensed for your usage. If you post a video online with unlicensed music, it will be removed or muted.



Select a song, then tap the “back” Chevron on the upper left of the screen. To use part of the song, drag the waveform to change where the song starts. Tap **Done**.



To delete music from a project. Tap the musical note icon, then tap **None**.

SHARE AND SAVE YOUR VIDEOS

To share or save a video project, tap the Share icon on the lower right-hand side of the screen.



Next, choose from options such as AirDrop, text, email, YouTube, share to a social media site, and save the video to your library.